



***For Immediate Release***

**Contact:** Kip Winzler  
President  
Northwest Ohio Manufacturing Alliance (NOMA)  
419-630-2213  
[kip.winzler@altenloh.us](mailto:kip.winzler@altenloh.us)

## **Northwest Ohio Manufacturing Alliance Earns Endorsement from The Ohio Manufacturers' Association**

Toledo, Ohio – The Northwest Ohio Manufacturing Alliance (NOMA) has been endorsed by The Ohio Manufacturers' Association (OMA) as a local industry sector partnership for its efforts to grow Ohio's manufacturing talent.

Because manufacturers continue to face a severe talent shortage, the OMA coordinates and supports the state's network of industry-led, local sector partnerships. By fostering collaboration and resource-sharing among manufacturers, industry sector partnerships are reforming how Ohio attracts and develops manufacturing workers.

NOMA is a coalition of education, business, social services, and community leaders focused on aligning the learning system with the needs of the business community to support economic growth and a high quality of life in its six-county region. The organization received the OMA endorsement following a review by the OMA's Workforce Leadership Committee, which considered several endorsement criteria before voting on the applications of individual partnerships.

OMA President Eric Burkland praised the work of NOMA for its efforts to address local workforce needs.

*"Guided by local leaders, regional sector partnerships are critical to solving Ohio's workforce challenge," Burkland said. "We are especially proud to have NOMA as a partner in making Ohio the nation's leader in developing manufacturing talent."*

The OMA is working with NOMA and other endorsed partnerships on strategies such as:

- Ensuring career readiness by connecting training to specific industry-recognized credentials.
- Engaging under-represented populations in manufacturing.
- Developing flexible, innovative work-and-learn programs that provide on-the-job training and mentorship.

For more information about NOMA, please contact Kip Winzler, [kip.winzler@altenloh.us](mailto:kip.winzler@altenloh.us).